

A conference presented by the IBA European Regional Forum, supported by the IBA Closely Held and Growing Business Enterprises Committee, the IBA Corporate and M&A Law Committee, the IBA Corporate Social Responsibility Committee, the IBA Intellectual Property and Entertainment Law Committee and the IBA International Sales Committee



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# European Fashion and Luxury Law Conference

**20–21 June 2018**

**Grand Hotel et de Milan, Milan, Italy**

Aimed at legal practitioners and in-house counsel of fashion and luxury companies, manufacturers, suppliers, distributors, this essential one-day conference will focus on legal hot topics of fashion and luxury law, including growth and financing of the business, digital challenges and transformation, CSR and legal management of the supply chain and fast fashion vs luxury commercial strategies.

**Topics include:**

- Supply chain
- The digital challenges
- The rise and fall (and rescue) of a brand
- Fast fashion and luxury brands



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# Programme

The European fashion and luxury industry is made up of a complex network of small and medium enterprises as well as a smaller number of global brands which contribute significantly to the economy and wealth of many nations. Together this network of smaller companies and craftsmen design, manufacture and supply raw materials and accessories to make the success of the brands possible.

As the industry has become global, new channels for distribution have been developed with the rise of the online and digital economy. This has also resulted in ever shortening supply chains and, in certain sectors, the need for an accelerated speed to market, whilst at the same time maintaining focus on the importance of building and protecting brand reputation.

There are a number of critical challenges facing the industry and its legal advisers today with the need not only to understand complex legal issues in many different areas of law and jurisdictions, but also new business strategies.

The European Regional Forum together with the Closely Held and Growing Business Enterprises, Corporate and M&A Law, Corporate Social Responsibility, Intellectual Property and Entertainment Law and the International Sales Committees have decided to launch this Conference focusing on the fashion and luxury industry and on four themes relevant to the industry and the legal aspects linked to them: the supply chains and the legal risks linked to them; the digital challenges of the online and digital marketplace; the key challenges a company may encounter when growing and developing a high profile brand; and the similarities and differences between the business models of the so-called 'fast fashion' and the luxury companies.

The Conference speakers have been selected from industry entrepreneurs, professors in fashion management and law schools, consultants, in-house counsel and experienced lawyers from different practices who render advice to fashion and luxury clients.

The aim of this Conference is to help law practitioners develop and enhance their knowledge and abilities working in and with fashion and luxury businesses so they can better advise their clients, assisting them in how to face and solve their legal challenges and risks.

## European Regional Forum and LPD Conference Co-Chairs

**Claudio Doria Tölle** *Garrigues, Barcelona; Co-Chair, IBA European Regional Forum*

**Luca Andrea Frignani** *Chiomenti, London*

**Gianmatteo Nunziante** *Nunziante e Magrone, Rome; LPD Representative, IBA Management Board*

**GianBattista Origoni** *Gianni Origoni Grippo Cappelli & Partners, Milan; Member, IBA European Regional Forum Advisory Board*

## Participating Committee Conference Co-Chairs

**Nanette Heide** *Duane Morris, New York; Vice Chair, Private Equity Subcommittee, IBA Corporate and M&A Law Committee*

**Cristina Martinetti** *Elexi, Turin; Co-Chair, IBA International Sales Committee*

**Alexandra Neri** *Herbert Smith Freehills, Paris; Co-Chair, IBA Intellectual Property and Entertainment Law Committee*

**Carlo Pavesio** *Pavesio e Associati, Turin; Treasurer, IBA Closely Held and Growing Business Enterprises Committee*

**Martijn Scheltema** *Pels Rijcken, Rotterdam; Co-Chair, IBA Corporate Social Responsibility Committee*

## Conference Organising Committee

**Almudena Arpón de Mendevil** *Gómez Acebo & Pombo, Madrid; Secretary General, Circulo Fortuny, Member Management Board of ECCIA and Immediate Past chair, IBA Legal Practice Division*

**Christine Blaise-Engel** *Fidal, Paris; Membership Officer, IBA European Regional Forum*

**Francesco Carloni** *K&L Gates, Brussels*

**Domenico Collela** *Orsingher Ortu, Rome*

**Eva Cruellas Sada** *Gianni Origoni Grippo Cappelli & Partners, Milan*

**Mario Ferrari** *R&P Legal, Turin; Vice Chair, IBA European Regional Forum*

**Sönke Lund** *Grupo Gispert Abogados & Economistas, Barcelona; Membership Officer, IBA Agricultural Law Section*

**Matthew Martin** *Pennington Manches, London*

**Chris Owen** *Penningtons Manches, London; Vice Chair, IBA European Regional Forum*

**Antonia Verna** *Portollano Cavallo, Milan*

## Conference Host Committee

Chiomenti

Gianni Origoni Grippo Cappelli & Partners

Orsingher Ortu

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# Wednesday 20 June

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1900 – 2100 **Welcome cocktail reception**

*Four Seasons Hotel, Via Gesù, 6/8, 20121 Milan*

*Offered by the Host Committee Law Firms:*

**Chiomenti**

**Gianni Origoni Grippo Cappelli & Partners**

**Orsingher Ortu**

The Host Committee firms welcome you to Milan with a cocktail reception to open the conference.

# Thursday 21 June

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0800 – 1715 **Registration**

*Grand Hotel et de Milan*

0900 – 0915 **Welcome address**

**Cristina Tajani** *Municipality Council Member of Milan for Labour Policies, Production Activities, Trade and Human Resources, Responsible for Fashion & Design, Milan*

0915 – 0930 **Introductory speech**

**Stefania Vismara** *General Manager, Camera Nazionale della Moda Italiana, Milan*

0930 – 1045

## **Supply chain: when checking-the-box of CSR compliance is not enough to protect your brand and your directors. Going beyond the standards of reporting and control**

This session will focus on the legal trends on supply chain management issues that are essential to helping the fashion and luxury businesses to operate smoothly worldwide and ensure that needed resources arrive in a timely manner, by applying standards of ethical conduct and monitoring the reputational performance of the business and of suppliers, to ensure that human rights, social, environmental and sustainability risks are properly managed.

Specific attention will be given to:

- A comparison of the UK Modern Slavery Act, the EU Directive and other relevant jurisdictions and non-governmental regulation on non-financial reporting
- Ways of preventing and managing supply chain reputational and liability crisis, including insurance and dispute resolution mechanisms
- The Bangladesh Accord, the Dutch Government-NGO Garment Sector International Responsible Business Conduct Agreement, and the OECD Due Diligence Guidance for Responsible Supply Chains in the Garment and Footwear Sector
- The roles of the General Counsel, the Compliance Officer, the Auditor and the Independent Assurance Services Provider

*Moderators*

**Claudio Doria** *Garrigues, Barcelona; Co-Chair, IBA European Regional Forum*

**Chris Owen** *Pennington Manches, London; Vice Chair, IBA European Regional Forum*

*Speakers*

**Antonella Centra** *EVP General Counsel Corporate Affairs and Sustainability, Gucci, Milan*

**Marion Durose** *Founder, SafeSpace Collaboration, London*

**Martijn Scheltema** *Pels Rijcken, Rotterdam; Co-Chair, IBA Corporate Social Responsibility Committee*

1045 – 1130 **Coffee/tea break**

1130 – 1300

## **The rise and fall (and rescue) of the brand: the importance of protecting the brand (real case studies)**

The session will include the experience of Pininfarina, the purity, elegance and innovation of a symbol of Italian style in the world, and K-Way ('let it rain'), the rescue and success of an iconic brand. Panellists, including leading fashion lawyers and an insolvency practitioner, will share their experience of other real case stories of fashion brands in challenging times and will join in an interactive review and discussion.

*Moderators*

**Matthew Martin** *Pennington Manches, London*

**Carlo Pavesio** *Pavesio e Associati, Turin; Treasurer, IBA Closely Held and Growing Business Enterprises Committee*

**Christiane Schuman Campbell** *Duane Morris, Philadelphia, Pennsylvania*

*Speakers*

**Silvio Angori** *CEO, Pininfarina SpA, Milan*

**Lorenzo Boglione** *Vice President of Sales, BasicNet SpA, Milan*

**Mike Solomons** *Partner, BM Advisory, London*

1300 – 1445 **Buffet lunch**



# Thursday continued

1445 – 1600

## The digital challenges for luxury and fashion brands

The aim of this session is to analyse the major challenges that luxury and fashion brands are facing when adapting to the digital era.

- Which are the possible online strategies for luxury brands?
- How to maintain a consistent positioning of the brand through the different sales channels and bring to the digital space the same high-end experiences offered in-store?
- How to protect the brand image and reputation in the digital context?
- How to manage digital advertisement and the role of influencers and bloggers?

The session will focus on the experience on the field of experts and business practitioners, bearing in mind the relevant legal framework.

### Moderators

**Eva Cruellas Sada** *Gianni Origoni Grippo Cappelli & Partners, Milan*

**Luca Andrea Frignani** *Chiomenti, London*

### Speakers

**Paolo Lorenzi** *IP and Brand Protection, Legal and Corporate Affairs Department, Ferrari, Maranello*

**Sönke Lund** *Grupo Gispert Abogados & Economistas, Barcelona; Membership Officer, IBA Agricultural Law Section*

**Barbara Pozzo** *Professor of Fashion Law, University of Como and University of Milan, Milan*

**Alain Prost** *Consulting & Associate Partner, The Transformation Alliance, Paris*

**Mélanie Thill-Tayara** *Dechert, Paris*

1600 – 1715

## The convergence of fast fashion and luxury brands

This session will explore how the luxury sector and fast fashion brands have come nowadays to live and work together. The trend of 'fluid segment' between luxury and fast fashion is indeed undeniable. The customers are mixing and matching different types of brands. The session will examine how the lines of the two categories have become totally blurred. How fast fashion brands adopt luxury strategies and luxury houses tend to follow the fast fashion production model. The panel will also examine the effects fast fashion has had on activities carried out by luxury brands, notably:

- How co-branding collaborations between luxury and fast fashion brands have affected consumers' behaviour and perception of the luxury brands
- The consequences of the co-branding strategies for the luxury fashion industry
- Presentation of a co-branding case study

### Moderators

**Christine Blaise-Engel** *Fidal, Paris; Membership Officer, IBA European Regional Forum*

**Gianmatteo Nunziante** *Nunziante e Magrone, Rome; LPD Representative, IBA Management Board*

### Speakers

**Antonella Andrioli** *General Counsel, Valentino, Milan*

**Andrea Bucalossi** *CEO, Mr & Mrs Italy, Milan*

**Monica Gagliardi** *Global Ecommerce, CRM, Digital, Social Director, OVS, Milan*

**Ezequiel Sánchez** *Professor and Consultant, ISEM Fashion Business School, Universidad de Navarra; former General Manager, Tempe, Inditex Group, Madrid*

1715 – 1815

## Randomness doesn't exist!

In every planning there is an added value that has the ability to improve our attitudes and the final result: the knowledge of the contemporary world. Essential for us is to move among the various spheres of creativity and understand what is happening now in the world of art, fashion, photography, design, advertising... this makes us more competitive and credible when we communicate our design aim. We stress the value of the semiotics of the different languages we are usually accustomed to, often without realizing their real meanings, and of the hidden thought behind to grow and develop the work plan. At the end it is very important to look with different eyes what surrounds us – in different fields – and evaluate and update how to use the information and the tools of analysis. Within you must always ask yourself: what is creativity? What are the codes that exist in the world of communication? How can we develop a mood and a trend to bring it back to a design? What does it mean to look at a picture? What is an icon? What is a dress?

*An event on creativity and fashion by*

**Giovanni Ottonello** *Art Director, Istituto Europeo di Design (IED), Milan*

1815 – 1820 **Closing remarks**

The IBA, its officers and staff accept no responsibility for any views expressed, presentations or materials produced by delegates or speakers at the Conference.

### Continuing Professional Development/Continuing Legal Education

\*The number of CPD/CLE hours available may vary depending on the rules applied by the members' bar association/law society on time recording criteria.

For conference delegates from jurisdictions where CPD/CLE is mandatory, the IBA will provide a Certificate of Attendance for the conference. Subject to CPD/CLE requirements, this can be used by conference delegates to obtain the relevant number of hours' accreditation.

A CPD/CLE Certificate of Attendance is available to conference delegates on request. Please ask at the IBA conference registration desk for information on how to obtain the certificate.

The organisers may at any time, with or without giving notice, in their absolute discretion and without giving any reason, cancel or postpone the conference, change its venue or any of the other published particulars, or withdraw any invitation to attend. In any case, neither the organisers nor any of their officers, employees, agents, members or representatives shall be liable for any loss, liability, damage or expense suffered or incurred by any person, nor will they return any money paid to them in connection with the conference unless they are satisfied not only that the money in question remains under their control but also that the person who paid it has been unfairly prejudiced (as to which, decision shall be in their sole and unfettered discretion and, when announced, final and conclusive).

# Information

## Date

20–21 June 2018

## Venue

Grand Hotel et de Milan  
Via Manzoni 29  
20121 Milan  
Italy  
Tel: +39 (02) 723 141  
Fax: +39 (02) 8646 0861  
[www.grandhoteletdemilan.it](http://www.grandhoteletdemilan.it)

## Language

All working sessions and conference materials will be in English.

## How to register

Register online by **14 June** at [www.ibanet.org/conferences/conf906.aspx](http://www.ibanet.org/conferences/conf906.aspx) and make payment by credit card, to avail of the ten per cent online registration discount or complete the attached registration form and return it to the Conference Department at the IBA together with your bank transfer / cheque payment. You should receive emailed confirmation of your registration within five days; if you do not, please contact [confs@int-bar.org](mailto:confs@int-bar.org).

## Fees

*Online registrations received:*

	on or before 11 May	until 14 June
IBA member	€620	€725
VAT @ 22%	€136.40	€159.50
<b>Total payable</b>	<b>€756.40</b>	<b>€884.50</b>
Non-member*	€775	€880
VAT @ 22%	€170.50	€193.60
<b>Total payable</b>	<b>€945.50</b>	<b>€1,073.60</b>
Young lawyers (under 30 years)	€465	€880
VAT @ 22%	€102.30	€193.60
<b>Total payable</b>	<b>€567.30</b>	<b>€1,073.60</b>
Academics/judges (full-time)	€465	€880
VAT @ 22%	€102.30	€193.60
<b>Total payable</b>	<b>€567.30</b>	<b>€1,073.60</b>
Public lawyers	€465	€880
VAT @ 22%	€102.30	€193.60
<b>Total payable</b>	<b>€567.30</b>	<b>€1,073.60</b>
Corporate counsel**	€560	€880
VAT @ 22%	€123.20	€193.60
<b>Total payable</b>	<b>€683.20</b>	<b>€1,073.60</b>

*Hard copy registration forms and fees received:*

	on or before 11 May	after 11 May
IBA member	€690	€805
VAT @ 22%	€151.80	€177.10
<b>Total payable</b>	<b>€841.80</b>	<b>€982.10</b>
Non-member*	€865	€980
VAT @ 22%	€190.30	€215.60
<b>Total payable</b>	<b>€1,055.30</b>	<b>€1,195.60</b>
Young lawyers (under 30 years)	€520	€980
VAT @ 22%	€114.40	€215.60
<b>Total payable</b>	<b>€634.40</b>	<b>€1,195.60</b>
Academics/judges (full-time)	€520	€980
VAT @ 22%	€114.40	€215.60
<b>Total payable</b>	<b>€634.40</b>	<b>€1,195.60</b>
Public lawyers	€520	€980
VAT @ 22%	€114.40	€215.60
<b>Total payable</b>	<b>€634.40</b>	<b>€1,195.60</b>
Corporate counsel**	€620	€980
VAT @ 22%	€136.40	€215.60
<b>Total payable</b>	<b>€756.40</b>	<b>€1,195.60</b>

After **14 June** registrations must be received in hard copy at the IBA office.

## VAT (IVA)

The following will be applicable to conference registration fees and social functions purchased for the conference:

Delegates are required to pay the total price including Italian Value Added Tax (VAT) (22% at 22 January 2018 and subject to change).

Delegates tax resident in an EU member state are able to recover VAT in accordance with the EU 8th Directive on VAT refund claims.

Non-EU residents delegates are able to recover Italian VAT incurred under the EU 13th VAT Directive where their country agrees to take reciprocal measures.

Due to individual circumstances, delegates should seek independent advice on their ability to recover VAT from a specialist adviser of the country in which the claimant is registered for tax purposes. Italian VAT refund procedures require that claims must be made by 30 September 2019.

International Bar Association

VAT No. IT 14708501003

c/o VAT representative (according to art.17 of DPR 633/1972)

Luca Marenda

Via Domenico Jachino, 97

00144 Rome

Italy

\* By paying the non-member fee, we welcome you as a delegate member of the IBA for the year in which this conference is held, which entitles you to the following benefits:

- 1) Password access to certain parts of the IBA website.
- 2) Receipt of *IBA E-news* and access to online versions of *IBA Global Insight*.
- 3) Pay the member rate for any subsequent conference registrations for this calendar year.

\*\* A reduced rate is offered to IBA Corporate Group Members. Please register online to obtain a 25 per cent discount on the IBA member fee.



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If you would like to become a full or general member of the IBA, which includes membership of one committee or more – and inclusion in and access to our membership directory – we encourage you to do so now in order to register for this Conference at the member rate. Full details of how to join can be found at [www.ibanet.org](http://www.ibanet.org).

A reduced rate is offered to lawyers who are over the age of 65, have been an IBA member for more than 20 years and are no longer practising law.

**Full payment must be received in order to obtain your Conference documentation.**

**Fees include:**

- Attendance at all working sessions
- Conference materials, including any available speakers' papers submitted to the IBA before 14 June.
- Access to the above Conference working materials from the IBA website ([www.ibanet.org](http://www.ibanet.org)) approximately seven days prior to the Conference
- Access to mobile delegate search application
- Lunch on Thursday
- Tea and coffee during breaks
- Invitation to hosted Reception on Wednesday
- Fashion event on Thursday

**Please note that registrations are not transferable.**

**List of participants**

In order for your name to appear in the list of participants, which will be distributed at the Conference, your registration form must be received by **14 June** at the latest.

**Mobile delegate search application**

All registered delegates will receive a printed list of participants at the Conference, however delegates are now also able to use the mobile delegate search. This application has been developed to aid networking by giving delegates instant access to an up-to-date list of their fellow attendees, and comes with the added benefit of a built-in messaging service. All registered delegates with an internet or Wi-Fi-enabled device will have access, using their IBA username and password. Simply visit: [m.ibanet.org/conf906](http://m.ibanet.org/conf906)

**Registration confirmation**

All documentation regarding your attendance at the Conference can now be obtained from the IBA website. Upon receipt of your payment for the Conference a confirmation email will be sent containing instructions on how to download the documents. Registration confirmation will not be distributed by post.

**Photography and filming**

Certain sessions and/or social functions may be photographed and/or filmed and some of this content may be used for future IBA marketing materials, member communications, products or services. Should you have any concerns with regard to this, or do not wish to be featured in any of these materials please contact the IBA Marketing Department at [ibamarketing@int-bar.org](mailto:ibamarketing@int-bar.org).

**Promotional literature**

Please note that no individual or organisation may display or distribute publicity material or other printed matter during the Conference, unless by prior arrangement with the IBA. Organisations and companies wishing to discuss promotional opportunities should contact the IBA Sponsorship Department at [andrew.webster-dunn@int-bar.org](mailto:andrew.webster-dunn@int-bar.org).

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**Payment of registration fees**

**Euro:** by cheque or bank draft, drawn on a euro zone bank and converted at the current rate of exchange and in favour of the International Bar Association

**OR** by bank transfer to the IBA bank account number 550/00/06570631 (Sort Code 56-00-03) at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom or SWIFT address NWBKGB2L, IBAN GB58NWBK60721106570631. **Please ensure that a copy of the bank transfer details is attached to your registration form.**

**Pounds sterling:** by cheque drawn on a UK bank and in favour of the International Bar Association. Please send to: 4th Floor, 10 St Bride Street, London EC4A 4AD, United Kingdom.

**OR** by bank transfer to the IBA account number: 13270222 (Sort Code 56-00-03) at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom or SWIFT address NWBKGB2L, IBAN GB05NWBK56000313270222. **Please ensure that a copy of the bank transfer details is attached to your registration form.**

**Use the exchange rate prevailing at the time of registration.**

**US dollars:** by cheque converted at the current rate of exchange and drawn on a US bank and in favour of the International Bar Association. Please send to: 4th Floor, 10 St Bride Street, London EC4A 4AD, United Kingdom.

**OR** by bank transfer to the IBA account number: 01286498 (Sort Code 56-00-03) at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom. SWIFT address NWBKGB2L, IBAN GB55NWBK60730101286498. **Please ensure that a copy of the bank transfer details is attached to your registration form.**

**Use the exchange rate prevailing at the time of registration.**

**Online credit card payments:** by Visa, MasterCard or American Express. **No other cards are accepted.**

**PLEASE ENSURE THAT YOUR NAME AND 'CON906MILAN' APPEAR ON ANY TRANSFER OR DRAFT.**

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**Social programme**

**Wednesday 20 June**

1900 – 2100 **Welcome cocktail reception**

*Four Seasons Hotel, Via Gesù, 6/8, 20121 Milan*

*Offered by the Host Committee Law firms:*

Chiomenti

Gianni Origoni Grippo Cappelli & Partners

Orsingher Ortu

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### No deductions or withholdings

All fees payable to us by you in accordance with the terms contained in this 'Information' section shall be paid free and clear of all deductions or withholdings whatsoever.

If any deductions or withholdings are required by law to be made from any fees payable to us by you under the terms contained in this 'Information' section you shall pay such sum as will, after the deduction or withholding has been made, leave us with the same amount as we would have been entitled to receive in the absence of any such requirement to make a deduction or withholding.

If we obtain the benefit of any tax credit or other relief by reference to any such deductions or withholdings, then we shall repay to you such amount as, after such repayment has been made, will leave us in no worse position than we would have been had no such deductions or withholdings been required.

### Conference sell-outs

The IBA places its conferences in venues of a suitable size for the event; however, there are times when our conferences may sell out. Should this happen, prospective delegates will be informed and a waiting list will operate. The waiting list will function on a 'first come, first served' basis, subject to receiving registered delegate cancellations. The IBA will not be liable for any travel or accommodation expenses incurred by an individual who travels to the Conference without a confirmed place at the event.

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### Travel arrangements and visas

Participants are responsible for making their own travel arrangements. It is recommended that you check your visa requirements with your local embassy or consulate. **We are unable to dispatch visa invitation letters to support your visa application prior to receipt of your registration form and full payment of registration fees.**

**Please apply for your visa in good time.**

### Hotel accommodation

A limited number of rooms have been reserved at the Grand Hotel et de Milan on the night of 20 June:

#### Venue

Grand Hotel et de Milan  
Via Manzoni 29, 20121 Milan, Italy  
Reservations: +39 (02) 723 141  
Fax: +39 (02) 8646 0861  
E-mail: [reservations@grandhoteletdemilan.it](mailto:reservations@grandhoteletdemilan.it)  
[www.grandhoteletdemilan.it](http://www.grandhoteletdemilan.it)

The following rates are per room, per night and inclusive of buffet breakfast, service charges and local taxes.

	Single per night	Double per night
Classic rooms:	€327	€366
Superior rooms:	€347	€385

Please contact the hotel reservations department directly, quoting 'European Fashion and Luxury Law Conference' to make your booking. Please note the hotel requires a credit card number to secure your reservation.

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### Unauthorised Accommodation Agents

It has been brought to our attention that there are multiple companies contacting past attendees, claiming to represent the IBA, offering 'assistance' with registration and hotel bookings.

They are operating by cold-calling and spamming companies whose names have appeared on previous List of Participants, Programmes and Sponsorship recognition. The only Accommodation Agent the IBA works

### Cancellation of registration

If cancellation is received in writing at the IBA office by **25 May**, fees will be refunded less a 25 per cent administration charge. Refunds will be made minus any monies owed to the IBA.

We regret that no refunds can be made after this date. Registrations received after 25 May will not be eligible for any refund of registration fees. Please note that **NO** exception will be made to this policy. Should you have difficulties in obtaining your visa and are not able to attend the Conference this cancellation policy will still apply.

Upon submission of your completed Conference registration form to the IBA you are considered 'registered' pending payment. Please note that as soon as your registration is received the cancellation terms and conditions as indicated will apply.

Provided you have cancelled your registration to attend an IBA Conference in accordance with the terms of the 'cancellation of registration' clause included in the 'Information' section of the relevant Conference programme, you must then confirm to us in writing at the IBA office as soon as possible but in no event later than one year (12 calendar months) from the date of any such conference all necessary details to enable any reimbursement owed to you to be paid. We regret that no refunds will be made after the date that is one year (12 calendar months) after the date of the relevant conference.

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### City tax

As from 1st September 2012, the Municipality of Milan has introduced a city tax of €5 per person per night for stays in a 5 star hotel. Guests under 18 years old are exempted. This amount will be added to the guest's bill upon departure

### Cancellation and no-show policy

Cancellations must be received in writing to [reservations@grandhoteletdemilan.it](mailto:reservations@grandhoteletdemilan.it).

Penalties will be charged as follows:

- Until 45 days prior to arrival – stay may be cancelled without charge.
- From 45 to 30 days prior to the arrival date – 50 per cent of the total stay will be charged.
- From 29 days prior to the arrival date – the entire stay will be charged.

Please note that in the event of any cancellations or no-shows, rooms will be charged to the individual guest's credit card given at the time of booking.

Please note that any reservation made after **4 May** will be subject to availability and cannot be guaranteed at the special IBA rate.

As a limited number of rooms have been blocked at the hotel, availability cannot be guaranteed once the room block is full.

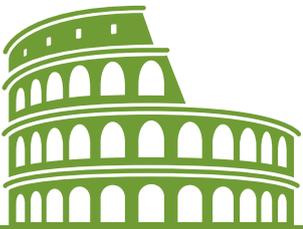
Delegates are responsible for making accommodation reservations directly with the hotel and entering into an agreement with the hotel regarding credit card guarantees, cancellation terms and conditions, and room rates (should these differ from the special IBA rate). The IBA cannot accept responsibility for hotel accommodation disputes between a delegate and the hotel.

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with is Judy Lane ICS. Judy Lane ICS do not contact delegates on behalf of the IBA without delegates making initial contact. Please ignore any communication that does not come directly from the IBA or Judy Lane ICS.

### Disabled access

The Grand Hotel et de Milan is wheelchair accessible. Please notify us if you require special assistance.



ROMA CONVENTION CENTER-LA NUVOLO

# IBA 2018



## ROME 7-12 OCTOBER

ANNUAL CONFERENCE OF THE INTERNATIONAL BAR ASSOCIATION



The 2018 IBA Annual Conference will be held in Rome, the Eternal City. Founded nearly 3,000 years ago, the city is renowned for its ancient ruins, classical architecture, renaissance palazzos and baroque fountains. Rome is a vibrant, cosmopolitan city and will provide an elegant backdrop for the IBA Annual Conference.



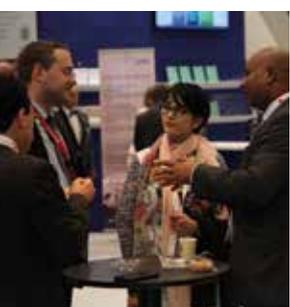
Modern Rome is a major international business destination. It is the seat of the Italian government and the economy is dominated by services, IT, aerospace, defence and telecommunications companies, research, tourism, construction and banking. The city hosts the head offices of the vast majority of major Italian companies, as well as the headquarters of three of the world's 100 largest companies, Enel, Eni and Telecom Italia.



As the saying goes, 'all roads lead to Rome' and it will indeed bring together delegates from all over the world for the largest and most prestigious event for international lawyers, providing an abundance of business and networking opportunities, not to mention the chance to explore one of the most fascinating cities on Earth.

### WHAT WILL ROME 2018 OFFER YOU?

- Gain up-to-date knowledge of the key developments in your area of law which you can put into practice straight away
- Access to the world's best networking and business development event for lawyers – attracting over 6,000 individuals representing over 2,700 law firms, corporations, governments and regulators from over 130 jurisdictions
- Build invaluable international connections with leading practitioners worldwide, enabling you to win more work and referrals
- Increase your profile in the international legal world
- Hear from leading international figures, including officials from the government and multilateral institutions, general counsel and experts from across all practice areas and continents
- Acquire a greater knowledge of the role of law in society
- Be part of the debate on the future of the law



#### TO REGISTER:

Visit: [www.ibanet.org/conferences/Rome2018.aspx](http://www.ibanet.org/conferences/Rome2018.aspx)

To receive details of all advertising, exhibiting and sponsorship opportunities for the IBA Annual Conference in Rome, email [andrew.webster-dunn@int-bar.org](mailto:andrew.webster-dunn@int-bar.org)

**REGISTER BEFORE 20 JULY TO RECEIVE EARLY REGISTRATION DISCOUNTS**

OFFICIAL CORPORATE SUPPORTER



# Registration form



## European Fashion and Luxury Law Conference

20–21 June 2018, Grand Hotel et de Milan, Milan, Italy

Please read the 'Information' section before completing this form and return it together with your bank transfer or cheque to the Conference Department at the address overleaf.

REGISTER ONLINE AT [WWW.IBANET.ORG/CONFERENCES/CONF906.ASPX](http://WWW.IBANET.ORG/CONFERENCES/CONF906.ASPX) TO MAKE IMMEDIATE AND SECURE PAYMENT BY CREDIT CARD AND OBTAIN A 10 PER CENT DISCOUNT ON THE FEES BELOW

### PERSONAL DETAILS *(Please attach your business card or write in block capitals)*

Title \_\_\_\_\_ Given name \_\_\_\_\_ Family name \_\_\_\_\_

Name and country to be shown on badge *(if different from above)* \_\_\_\_\_

IBA Membership number *(if applicable)* \_\_\_\_\_ Date of birth \_\_\_\_\_

Firm/company/organisation \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Country \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### SPECIAL DIETARY REQUIREMENTS

If you have special dietary requirements, due to allergen intolerances, medical, religious reasons or a life choice, please specify the requirement below. The IBA is unable to cater for dietary requirements other than for the above reasons.

Please tick box if you have allergen intolerances and specify \_\_\_\_\_

Please state all other dietary requirements clearly, i.e. I am a vegetarian; I do not eat red meat.

\_\_\_\_\_

*Disclosure of dietary information denotes you have agreed to the IBA sharing this information with relevant third parties who are providing catering on our behalf.*

### VAT DECLARATION

**Question 1 – Are you attending the conference on behalf of your business/law firm/company (including sole traders)?**

Yes (Please go to Question 2)  No (VAT is payable)

**Question 2 – Is that business resident in Italy?**

Yes (DO NOT PAY VAT)  No (VAT is payable)

TO OBTAIN A TEN PER CENT DISCOUNT ON THE FEES OVERLEAF,  
PLEASE REGISTER BY **14 JUNE** ONLINE AT [WWW.IBANET.ORG/CONFERENCES/CONF906.ASPX](http://WWW.IBANET.ORG/CONFERENCES/CONF906.ASPX)  
IBA MEMBERS CAN REGISTER ONLINE BY **11 MAY** FOR €620 + 22% VAT,  
PLEASE SEE 'INFORMATION' FOR FURTHER ONLINE REGISTRATION DETAILS.



<b>HARD COPY REGISTRATION FORMS AND FEES RECEIVED:</b>	<b>on or before 11 May</b>	<b>after 11 May</b>	<b>amount payable</b>
IBA member	€690	€805	
VAT @ 22%	€151.80	€177.10	
<b>Total payable</b>	<b>€841.80</b>	<b>€982.10</b>	<b>€</b>
Non-member*	€865	€980	
VAT @ 22%	€190.30	€215.60	
<b>Total payable</b>	<b>€1,055.30</b>	<b>€1,195.60</b>	<b>€</b>
Young lawyers (under 30 years)	€520	€980	
VAT @ 22%	€114.40	€215.60	
<b>Total payable</b>	<b>€634.40</b>	<b>€1,195.60</b>	<b>€</b>
Academics/judges (full-time)	€520	€980	
VAT @ 22%	€114.40	€215.60	
<b>Total payable</b>	<b>€634.40</b>	<b>€1,195.60</b>	<b>€</b>
Public lawyers	€520	€980	
VAT @ 22%	€114.40	€215.60	
<b>Total payable</b>	<b>€634.40</b>	<b>€1,195.60</b>	<b>€</b>
Corporate counsel**	€620	€980	
VAT @ 22%	€136.40	€215.60	
<b>Total payable</b>	<b>€756.40</b>	<b>€1,195.60</b>	<b>€</b>

#### **SOCIAL FUNCTION**

Wednesday 20 June 1900

Host Committee welcome reception

I will attend

I will not attend

**TOTAL AMOUNT PAYABLE €**

**\*JOIN THE IBA TODAY AND REGISTER FOR THIS CONFERENCE AT THE IBA MEMBER RATE.  
PLEASE FIND THE MEMBERSHIP APPLICATION FORM AT [WWW.IBANET.ORG](http://WWW.IBANET.ORG).**

**\*\*A REDUCED RATE IS OFFERED TO IBA CORPORATE GROUP MEMBERS.  
PLEASE REGISTER ONLINE TO OBTAIN A 25 PER CENT DISCOUNT ON THE IBA MEMBER FEE**

**A REDUCED RATE IS OFFERED TO LAWYERS WHO ARE OVER THE AGE OF 65, HAVE BEEN AN IBA MEMBER FOR MORE THAN 20 YEARS AND ARE NO LONGER PRACTISING LAW. PLEASE CONTACT THE IBA OFFICE FOR FURTHER INFORMATION.**

**FULL PAYMENT MUST BE RECEIVED IN ORDER TO PROCESS YOUR REGISTRATION.  
PLEASE NOTE THAT REGISTRATIONS ARE NOT TRANSFERABLE.**

#### **VAT (IVA)**

The following will be applicable to conference registration fees and social functions purchased for the conference:

- Delegates are required to pay the total price including Italian Value Added Tax (VAT) (22% at 22 January 2018 and subject to change).
- Delegates tax resident in an EU member state are able to recover VAT in accordance with the EU 8th Directive on VAT refund claims.
- Non-EU residents delegates are able to recover Italian VAT incurred under the EU 13th VAT Directive where their country agrees to take reciprocal measures.
- Italian VAT refund procedures require that the application is submitted electronically through the portal of the tax authorities of the country in which the claimant is registered for tax purposes. VAT refund claims must be made by 30 September 2019.

Please consult your tax advisor for further information.

## METHODS OF PAYMENT

### By credit card

Register online at [www.ibanet.org/conferences/conf906.aspx](http://www.ibanet.org/conferences/conf906.aspx) and make immediate and secure payment by credit card

**Note:** please do not send your credit card details on the registration form or within an email or fax.

### By bank transfer and cheque/draft

Please send me an invoice.

I enclose a cheque/draft for the total amount payable.

I have transferred to the IBA bank account the total amount payable and have attached a copy of the bank transfer details.

**Euro:** by cheque or bank draft, drawn on a euro zone bank and converted at the current rate of exchange and in favour of the International Bar Association.

**OR** by bank transfer to the IBA bank account number 550/00/06570631 (Sort Code 56-00-03) at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom or SWIFT address NWBKGB2L, IBAN GB58NWBK60721106570631. **Please ensure that a copy of the bank transfer details is attached to your registration form.**

**Pounds sterling:** by cheque drawn on a UK bank and in favour of the International Bar Association. Please send to: 4th Floor, 10 St Bride Street, London EC4A 4AD, United Kingdom.

**OR** by bank transfer to the IBA account number: 13270222 (Sort Code 56-00-03) at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom or SWIFT address NWBKGB2L, IBAN

GB05NWBK56000313270222. **Please ensure that a copy of the bank transfer details is attached to your registration form.**

**Use the exchange rate prevailing at the time of registration.**

**US dollars:** by cheque converted at the current rate of exchange and drawn on a US bank and in favour of the International Bar Association. Please send to: 4th Floor, 10 St Bride Street, London EC4A 4AD, United Kingdom.

**OR** by bank transfer to the IBA account number: 01286498 (Sort Code 56-00-03) at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom. SWIFT address NWBKGB2L, IBAN GB55NWBK60730101286498. **Please ensure that a copy of the bank transfer details is attached to your registration form.**

**Use the exchange rate prevailing at the time of registration.**

## WHERE DID YOU FIRST HEAR ABOUT THIS CONFERENCE?

IBA CONFERENCE

OTHER CONFERENCE

DIRECT MAIL

INTERNET

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EDITORIAL

RECOMMENDATION

OTHER

Please provide further details, quoting code (if applicable)

The International Bar Association would like to keep in touch with you about relevant news, events, publications and membership.

You can opt out of receiving information at any time by emailing [member@int-bar.org](mailto:member@int-bar.org) or by logging into My IBA and updating your preferences.

For further details on how your data is used and stored: [www.ibanet.org/web\\_privacy\\_policy.aspx](http://www.ibanet.org/web_privacy_policy.aspx)

## PLEASE SEND THE COMPLETED FORM TO INTERNATIONAL BAR ASSOCIATION:

### Conference Department

4th Floor, 10 St Bride Street, London EC4A 4AD, United Kingdom

Tel: +44 (0)20 7842 0090 Fax: +44 (0)20 7842 0091 Email: [confs@int-bar.org](mailto:confs@int-bar.org) [www.ibanet.org](http://www.ibanet.org)



# International Bar Association

the global voice of the legal profession

The International Bar Association (IBA), established in 1947, is the world's leading organisation of international legal practitioners, bar associations, law firms and law societies.

The IBA influences the development of international law reform and shapes the future of the legal profession throughout the world. It has a membership of more than 80,000 individual lawyers and more than 190 bar associations and law societies spanning over 170 countries.

Inspired by the vision of the United Nations, the IBA was founded in the same spirit, just before the Universal Declaration of Human Rights was proclaimed in 1948.

The IBA covers all practice areas and professional interests, providing members with access to leading experts and up-to date information, enabling them to better represent their clients' interests.

Through its various committees, fora and task forces, the IBA facilitates the exchange of information and views among its members as to laws, practices and professional responsibilities relating to the practice of law around the globe.

## **European Regional Forum overview**

The European Regional Forum was established in 1989 to provide a focus originally on the work undertaken by the IBA in developing the practice under changing legal systems of lawyers in Eastern and Central Europe. The forum was also intended to act as a channel for IBA communication with the bar associations of these local lawyers.

Since 2004 the forum has been developing and strengthening the existence of the IBA within the whole of Europe by promoting the goals of the IBA to members, non-members and others, disseminating professional know-how, and assisting the committees and other constituencies of the IBA to increase their presence in the different neighbouring regions of Europe, including parts of North Africa and the Middle East.

The goals of the forum include addressing current and long-term needs of professional organisations and individual members within the geographical reach of the forum, as well as increasing membership and participation in the IBA and integrating them within the organisation. The forum will also facilitate cross-border activity between lawyers and bars in different European countries. The forum has a particular focus on cross-disciplinary activities.

The forum seeks to facilitate relevant networking and information/experience sharing opportunities and encompasses the social and collegial interests of both members and potential members with other regional fora, the Corporate Counsel Forum and the Young Lawyers Committee and all LPD committees in general.

At present the forum has 7700 members and its numbers continue to increase as it becomes one of the most integrated and dynamic fora of the IBA.

## **Contact information**

### **International Bar Association**

4th Floor, 10 St Bride Street, London EC4A 4AD, United Kingdom

Tel: +44 (0)20 7842 0090 Fax: +44 (0)20 7842 0091

Email: [member@int-bar.org](mailto:member@int-bar.org) [www.ibanet.org](http://www.ibanet.org)